



All Plenary Sessions



Stu Osborne

Contingent Leadership Team

Jamboree Journey - Team Leader

#UK26WSJ

A Jamboree through Pointillism



#UK26WSJ

Each member makes the Contingent a masterpiece



#UK26WSJ

How we will work together



If you see a problem, let us know.

The Contingent will ensure the safety of your unit is at the forefront of our planning.

Your Unit Team is going to provide the best experience for your young people.



Let's talk about travel plans!

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A reminder of what we have shared so far...



There is not a Pre/Post Event

You will be collected and returned to your UK* location

There is no opportunity to pay extra for additional travel plans

Considering a local event?



This will require its own Visits Abroad process

Your last prep event in May or June 2027

A fantastic post-Jamboree reunion event



**“We want to do it as our
Pre/ Post Event!”**

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Some things to consider...



What happens if you are delayed?

What happens if a young person gets injured

After your event – what is the impact on the Jamboree? How tired will everyone be?



**Your Unit is travelling to
the Jamboree by coach!**

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Reasons for coach travel

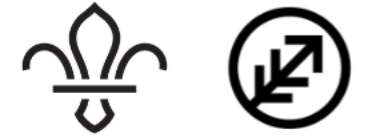


Cost and risk management

Insurance requirements have changed

The coach is part of the adventure, not just a means of transport

Let's look at your journey



*There will be stopovers

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Advantages of coach travel



Airport stress – gone!

Journeying through several European countries

Greater support of accessibility needs

Less moving of luggage



Let's talk UK Contingent kit!

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The Kit Review



We want quality kit for our young people

Reviewed several reputable brands

Our commitment to the Unit Leadership Teams on what your Units will receive

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UK Contingent Kit



Confirmed kit:

UK Contingent Necker/ Scarf

UK Contingent badge

UK Contingent T-shirt

Backpack

Wheeled holdall

Items for further consideration:

Water Bottle

Hat

Uniform shirt

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Optional Kit



We are working in partnership with Scout Stores: best in class team

A list of Contingent-exclusive items coming after summer:
Cost of the items will enable everyone to take part

Final Kit thoughts...



Recommended items list to help prepare your young people

Suggestions to support spending money where it counts

Potential Jamboree-exclusive pricing from some outdoor clothing brands



Tents!

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Accessibility at the forefront



Some need to stand

Some need space for a wheelchair

Some need to be able to have a higher camp bed

Some need a dark sleep area

We all need to keep our belongings in our sleep area!



**Visit our Go Outdoors
partners to see a sample!**



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Brand Reveal



Oddie the Otter





**Joy, playfulness,
curiosity, friendship,
and community**





**Oddie is short for
Odwaga, which
means courage**







POLAND 2027

02

Logo

Logo variations

To ensure the brand remains consistent and recognisable across every touchpoint, the logo has been designed in a range of variations. These versions allow the identity to adapt to different formats, sizes and backgrounds while maintaining its clarity and impact. Using the appropriate logo variation for each application, from print and signage to digital and social media. This helps keep the brand cohesive, accessible and visually strong in every environment.



Primary logo



Primary logo in black and white



Logo mark



Simplified logo



Simplified logo in black and white



Badge

02

Logo

The personalised logo

The localised version of the World Scout Jamboree (WSJ) UK Contingent logo is great for fundraising and local merchandise.

You must share all locally produced WSJ badges and merchandise for approval by the Contingent Management Team before manufacture.

Please raise a support ticket at scouts.org.uk/wsaj to do this.

The size of the regional text should be the same size as the words 'UK Contingent'. Using the font Nutino Sans, in the weight Black. The colour of the font should be Scout Navy or White, depending on the colour of the merchandise.



Personalised logo with group name



Personalised logo, maximum group name height to match the X height of 'UK Contingent'

	
Scouts Blue	White
Thread YHG32B	Thread White
RGB 0, 58, 130	RGB 255, 255, 255
CMYK 100, 87, 21, 7	CMYK 0, 0, 0, 0
Hex 003a82	Hex fffff

07

Application

Social templates

Examples of how the social posts could be designed, featuring various brand assets, for a consistent look and feel.



05

How we speak

Examples of our playful tone of voice.

'G'day Gdansk'

'Ready fur Poland?'

**'You're within a whisker of your greatest
adventure yet.'**

**'160 countries. One jamboree.
Now that's paws for thought.'**

'Otter in the shades'

'It's all going swimmingly.'

**You're within a whisker
of your greatest
adventure yet.**

Cześć!



Our UK Contingent
World Scout Jamboree Poland 2027
Brand guidelines

International Service Team





- **How IST can support Units**
- **How this can be beneficial for both Units and IST**
- **How Units can connect with IST**



How can IST support your Unit?



- Supporting Unit prep-weekends
- Running activities
- Support fundraising activities
- Introducing the Unit to IST

IST are not a 5th Unit Leader and will not be available to you to use at the Jamboree.

Benefits of connecting with IST



- Share the organisation of fundraising activities
- Greater local connections and support
- Feel part of something bigger than themselves



How can Units connect with IST?



Here are the Rafts set up across the UK:

A - NE Scotland, East Scotland, Forth, West Scotland

B - SW Scotland, SE Scotland, Clyde

C - Cleveland, Cumbria, Durham, Northumberland, North Yorkshire

D - Greater Manchester (North, East, and West), East Lancashire, West Lancashire, West Yorkshire

E - Central Yorkshire, Humberside, Lincolnshire, Nottinghamshire, South Yorkshire

F - Cheshire, Derbyshire, Merseyside, Staffordshire

G - Birmingham, Coventry, Hereford & Worcester, Shropshire, Solihull, West Mercia, Warwickshire

H - Buckinghamshire, Oxfordshire, Leicestershire, Northamptonshire

I - Cambridgeshire, Guernsey, Jersey, Norfolk, Suffolk, British Scouting Overseas (BSO)

J - Bedfordshire, Essex, Hertfordshire

K - Kent

L - London (all Counties)

M - East Sussex, West Sussex, Surrey

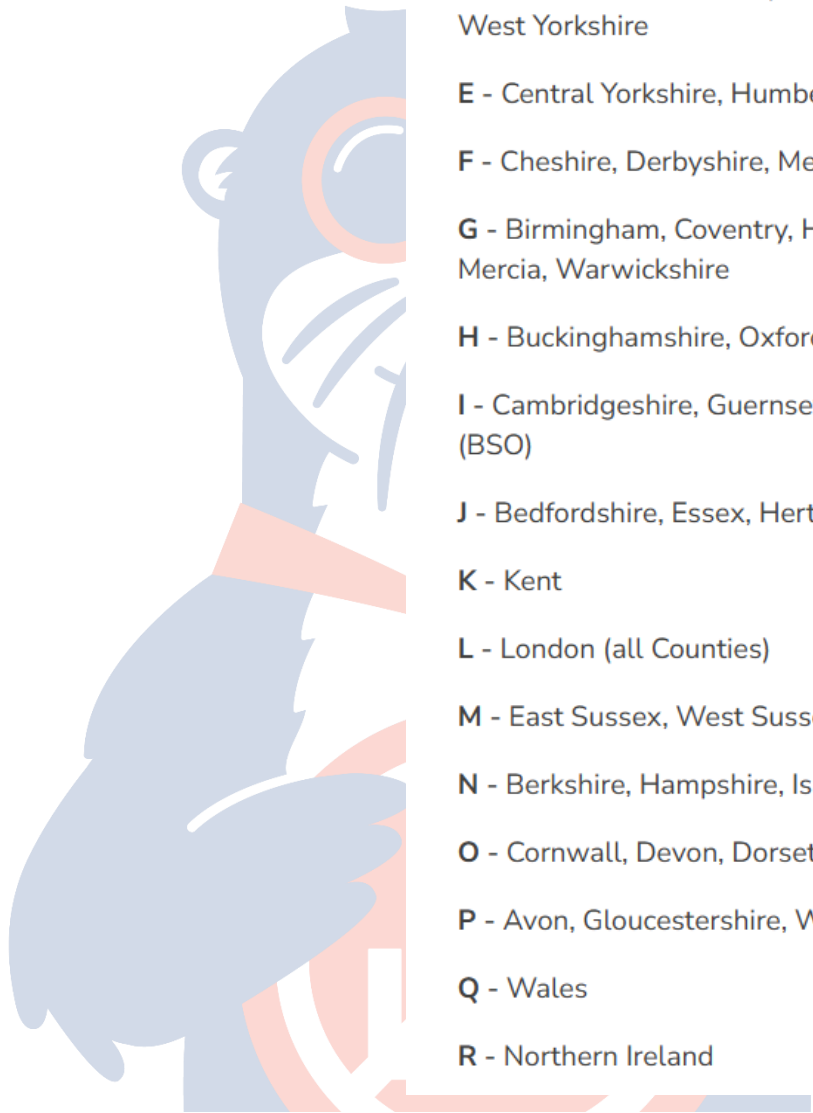
N - Berkshire, Hampshire, Isle of Wight

O - Cornwall, Devon, Dorset, Somerset

P - Avon, Gloucestershire, Wiltshire

Q - Wales

R - Northern Ireland





POLAND 2027
26TH WORLD SCOUT JAMBOREE

UK CONTINGENT

Charlotte Watts-Plumpkin

Events & Contingents Officer



Fundraising for the Jamboree





Why is fundraising important?

Fundraising for the Jamboree



- The Jamboree is expensive
- Inclusive
- Fun
- Builds momentum
- Builds Unit and Group cohesion
- Spreads the word



GoFundMe

gofundmeTM

GoFundMe

- Easy to use
- Great for Groups
- Personalise your page
- Add your target
- Share your page link
- Trusted organisation





Gift Aid



Gift Aid

- Easy win!
- A tax relief where the Government will give you 25p for every £1 you raise
- Loads of information on the [Scouts website](#)

Gift Aid



What can I claim Gift Aid on?

- Bag packs and donation buckets
- Sponsored challenges
- Charity auctions
- Donations from UK taxpayers

What can't I claim Gift Aid on?

- Payments for goods and services
- Raffle income
- Charity events i.e. concert or dinner. The ticket price is regarded as “profit” not a “donation”
- Company donations
- Matched Giving



How do I ask for donations?

How do I ask for donations?

- Tell the truth
- Be positive and enthusiastic
- Explain clearly the impact of someone's donation





Activity ideas



Questions?

fundraising@scouts.org.uk





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Health & Wellbeing





Health and Wellbeing is vital to a Unit's Jamboree Journey.

- Practical basics
- Medical needs
- Mental health considerations
- Resilience

Know your young people.





We will support every young person to attend, as long as it's safe to do so.





Please be honest with us.

**We need a realistic
picture of the young
people attending.**





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UK CONTINGENT



Payment Number	Final due date	Payment due per Unit Member
Payment 1	PAID	£500 deposit
Payment 2	1 April 2026	£500
Payment 3	1 July 2026	£500
Payment 4	1 October 2026	£500
Payment 5	1 January 2027	£500
Payment 6	1 April 2027	Remaining balance due (not more than £490 per Unit Member)
TOTAL DUE		£2,990



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