Scout Experience Survey 2023:

**Parents/Carers (Scouts and Explorers) email/letter template**

Dear parent/carer,

Every year, the UK Scouts survey young people and parents/carers to understand:

* how young people feel about Scouts and what they gain from Scouts
* how supported adult volunteers feel and where we can offer more support
* why young people join and leave Scouts
* how parents/carers feel about Scouts

It’s a key moment in the year to understand the impact that Scouts has on young people. By understanding this impact, it’ll make it easier to explain the benefits Scouts brings young people, and in turn will help attract even more young people and adult volunteers.

As a parent/carer of a young person who has been involved in Scouts in the last 12 months (even if they have now left), we would really appreciate it if you could complete this survey.

**The survey is available here:** [scouts.org.uk/scoutsurvey2023](https://scouts.org.uk/scoutsurvey2023)

This survey will take between 15 and 30 minutes, and so we recommend using a larger device (such as a laptop, PC or tablet) rather than a phone. If you have more than one child in Scouts, please only fill in this survey in relation to the child that has been in Scouts the longest. If your child left Scouts in the last 12 months, we would still like to hear from you.

# Share this survey with your child/children in Scouts or Explorers

We would also like your child/children to complete the survey, even if they left Scouts in the last 12 months.

* If they are under 13, then we’d encourage you to complete the survey alongside them. Please allow them to answer honestly, giving their own opinion.
* If they are 13 and over, then we ask them more detailed questions, information about their background, and permission to contact them again and anonymously link their answers to things Scouts can have an impact on, like education.

**Please note:** their answers will never be shared in a way that allows them to be identified. Any results will be the average of lots of young people and any matching of information to other records will be done anonymously, with any link to them as an individual broken before we look at the results.

# Your chance to win!

As a thank you for taking part in the survey, everyone who takes part will be entered into a draw to win one of £50 vouchers to spend at Amazon. We have 10 vouchers available exclusively for young people and another 10 for parents/carers who take part alongside their child. The other 10 vouchers will be for our adult volunteers who take part.

Also, just by completing the survey you’ll receive a 20% discount to use at Scout Store until 30 September 2023.

# The survey closes on Friday 30 June 2023.

**Social media template**

Please complete this year’s Scout Experience Survey, it’s our chance to understand the impact we have on our young people. It’ll help us understand how we can attract new young people to join. Take part at [scouts.org.uk/scoutsurvey2023](https://www.scouts.org.uk/scoutsurvey2023) before 30 June 2023. By taking part you’ll be entered in a prize draw to win a £50 voucher to spend at Amazon.

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Also, just by completing the survey you’ll receive a 20% discount to use at Scout Store until 30 September 2023.

# The survey closes on Friday 16 June 2023.

**Social media template**

Please complete this year’s Scout Experience Survey, it’s our chance to understand the impact we have on our young people. It’ll help us understand how we can attract new young people to join. Take part at [scouts.org.uk/scoutsurvey2023](https://www.scouts.org.uk/scoutsurvey2023) before 16 June 2023. By taking part you’ll be entered in a prize draw to win a £50 voucher to spend at Amazon.