Scout Experience Survey 2023:

**Scouts and Explorer Scouts email/letter template**

Dear current or former Scout/Explorer,

Every year, the UK Scouts ask young people who have taken part in Scouts in the last 12 months to tell us what is great about Scouts, what could be better and what you have gained from it.

This will help us make Scouts even better and convince colleges, universities and employers that Scouts are some of the best people to work with!

It’s a key moment in the year to understand the impact that Scouts is having on you, our young people. By understanding this impact, it’ll make it easier for us to display the benefits Scouts brings young people, and in turn will help us to attract even more young people and adult volunteers.

To make this work, we need your help. Please take the time to complete this survey. It will take between 15 and 30 minutes, and so we recommend using a larger device (such as a laptop, PC or tablet) rather than a phone. You can save the survey, if you wish to come back to it later.

**Complete this survey** on [scouts.org.uk/scoutsurvey2023](https://scouts.org.uk/scoutsurvey2023)

Even if you left Scouts in the last 12 months, we still want to hear from you.

**Please note:** your answers will never be shared in a way that allows you to be identified. Any results will be the average of lots of young people and any matching of information to other records will be done anonymously, with the link to you as an individual broken before we look at the results.

# Your chance to win!

As a thank you for taking part in the survey, everyone who takes part will be entered into a draw to win one of £50 vouchers to spend at Amazon. We have 10 vouchers available exclusively for the young people who take part..

Also, just by completing the survey you’ll receive a 20% discount to use at Scout Store until 30 September 2023.

# The survey closes on Friday 30 June 2023.

If you have any questions, then [this guide](https://www.scouts.org.uk/about-us/testing-hub/scout-experience-survey/) might help. If you still have any questions or concerns, please email insights@scouts.org.uk.

The results of the survey will really help us improve what we do. These will show the difference Scouts makes, which will help us recruit more people, get more support and make an even greater impact.

Kind regards,

[INSERT SECTION LEADER NAME]

INSERT SECTION LEADER TITLE]

**Social media template**

Calling all Scouts and Explorers, we need you help!

Help us understand the impact we have on our young people by completing this year’s Scout Experience. This’ll help us attract even more young people to join the fun!

Take part at [scouts.org.uk/scoutsurvey2023](https://www.scouts.org.uk/scoutsurvey2023) before 30 June 2023. By taking part you’ll be entered in a prize draw to win a £50 voucher to spend at Amazon.