

June Transformation Lead Call: Poll and breakout room overview

13/07/2023

Thank you to all who contributed to the survey and networking session in our last call. As always, we gained valuable insight into local progress and this information is helping us shape future plans and resources and how we support you better.

- 11 Counties/Areas/Regions rated themselves as Green, indicating everything is going to plan
- 23 Counties/Areas/Regions rated themselves as Amber, indicating they were encountering minor issues
- 4 Counties/Areas/Regions rated themselves as Red, indicating they are encountering more challenging issues

For those of you who took part in the poll, you should have already received an email from the change team to find out more about the challenges and barriers you're facing as well as offering some additional support. If you were unable to take part in the call but would like some additional support, then please do contact the team on transformation.leads@scouts.org.uk.

Many of you also expressed an interest in receiving a summary of our networking session. We asked you to discuss two questions and share your thoughts in a mural which we have summarised below.

Question 1. What communication methods have been working best in your area?

The communication methods that seemed to work best for most people were events, workshops and meetings, either face to face or virtually. Active engagement with groups of people was raised more often than passive communications like emails, newsletters, websites and guidance documents. If you're interested in hosting a local event and would like support, please do let us know by filling in the [Transformation Event/Meeting Support Request Form](#). Other methods mentioned included drop-in sessions, surveys, having someone with communications experience in your local delivery team along with having a strong delivery team more generally.

We know many of you are already communicating locally or have a team to help you, but if you're looking for more tips then please take a look at this resource on how to communicate and champion change locally: [Video: Communicating Change](#).

Question 2. What challenges are you overcoming or continuing to face locally?

A key challenge was around lack of engagement locally, many of you sharing you felt it was difficult to engage with everyone in your patch. Many of you shared you were encountering challenges around people in your patch feeling there was a lack of detailed information as well as resistance to some of the changes. We've created [detailed presentations](#) on each area of change to help you build awareness and knowledge locally, if there are other resources, you'd like to see from us, please do let us know.

When we meet resistance it's a good idea to remember the Big Why, our north star and that all these changes will collectively help us get more people involved in Scouting and more young people gaining #SkillsForLife. A few people mentioned not having enough time or resources to deliver the changes, difficulty making the changes relevant locally or trouble keeping track of the actions they needed to carry out. Something that might help you to keep track would be the Scouts Change Plan resource [available on the hub](#). If you have any questions about how to use it, please contact us at Transformation.Leads@scouts.org.uk.

If you haven't already got a local delivery team to support you, now is a good time to create one. Think outside the box a little and speak to people you might not have thought would be interested in helping. Bear in mind the kinds of skills or experience that might be useful to you over the coming months, but at the very least having someone to lend a hand and a supportive voice would be good.