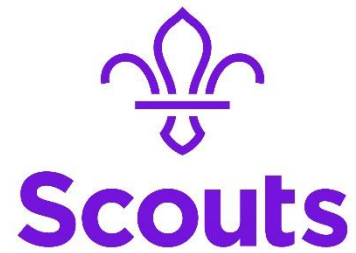


Social media quiz



How many social media users who are active daily are there in the world?

- 1.6 billion
- 3.2 billion**
- 8.3 billion

How many tweets are posted each day?

- 500 million**
- 700 million
- 1.2 billion

How many WhatsApp messages are sent globally each day?

- 14 billion
- 22 billion
- 65 billion**

How many posts on Instagram are liked each day?

- 4.2 billion**
- 6.3 billion
- 8.3 billion

What is the average time people spend on social media every day?

- 1 hour 11 mins
- 2 hours 22 mins**
- 4 hours 44 mins

What percentage of social media use happens on mobile devices?

- 50%
- 60%
- 80%**

Social media quiz sources

- 1, 5 & 6 <https://www.oberlo.co.uk/blog/social-media-marketing-statistics>
- 2 <http://www.worldometers.info/>
- 3 <https://www.cnet.com/news/whatsapp-65-billion-messages-sent-each-day-andmore-than-2-billion-minutes-of-calls/>
- 4 <https://blog.hootsuite.com/instagram-statistics/>

In partnership with

