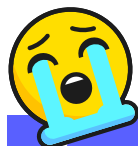


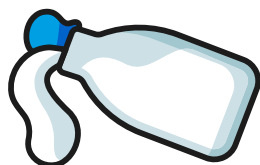
Asto-nosh-ing Food Facts

LOVE  
FOOD  
hate waste

AROUND  
**3 MILLION**



GLASSES OF MILK ARE  
CHUCKED AWAY IN  
THE UK EACH DAY.



This is enough to  
fill **110** Olympic-  
sized swimming  
pools every year.

And the milk wasted  
each year is equal  
to the weight of **2,101**  
blue whales!



WHOA



**MAKE FOOD MATTER**

[lovefoodhatewaste.com/MakeFoodMatter](https://lovefoodhatewaste.com/MakeFoodMatter)

Source: Love Food Hate Waste survey

Asto-nosh-ing Food Facts

LOVE  
FOOD  
hate waste

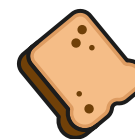
EVERY DAY  
**\*20 MILLION**



SLICES OF BREAD ARE  
THROWN AWAY IN UK HOMES.

This could have  
fed breakfast to  
**10 million people.**

And, a year's worth  
of wasted bread slices,  
laid end-to-end, could  
circle the Earth from  
pole-to-pole **28** times!



**28x**



**MAKE FOOD MATTER**

[lovefoodhatewaste.com/MakeFoodMatter](https://lovefoodhatewaste.com/MakeFoodMatter)

\*equivalent of  
Source: Love Food Hate Waste survey

Asto-nosh-ing Food Facts



**AT LEAST 1/3**  
**OF ALL EDIBLE FOOD PRODUCED**  
**ACROSS THE WORLD NEVER**  
**GETS EATEN – ENOUGH TO FEED...**  
**2 BILLION**  
**PEOPLE**



That's a lot of people  
– just over a 1/4  
of the world's  
population!



**MAKE FOOD MATTER**

[lovefoodhatewaste.com/MakeFoodMatter](http://lovefoodhatewaste.com/MakeFoodMatter)

Source: Food and Agriculture Organisation (FAO),  
United Nations 2011, World Vision & UN (2019)

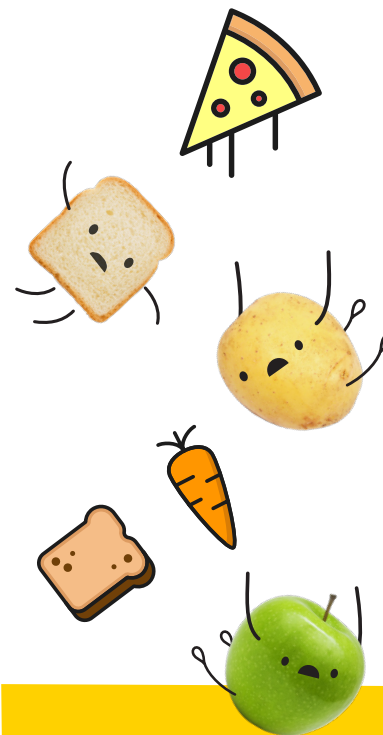
Asto-nosh-ing Food Facts



**AN AVERAGE BRITISH**  
**FAMILY CAN SAVE...**

**£840**  
**A YEAR**

**IF THEY STOPPED**  
**THROWING THEIR**  
**FOOD IN THE BIN.**



This could go towards  
a holiday or buy  
28 winter coats for  
younger people or  
32 family trips to the  
cinema.

**MAKE FOOD MATTER**

[lovefoodhatewaste.com/MakeFoodMatter](http://lovefoodhatewaste.com/MakeFoodMatter)

Source: Love Food Hate Waste survey