**Scouts in (INSERT TOWN/CITY NAME) are Growing!**

**Due to the increased demand for (INSERT SECTION), Scouts in (INSERT LOCATION) is growing. (INSERT GROUP NAME) is excited to offer more opportunities for Scouting for children aged (INSERT SECTION AGE RANGE), with the support of the local community and volunteers.**

**(INSERT VOLUNTEER NAME)**, **Lead Volunteer for** **(INSERT GROUP/UNIT NAME) said *“We are so excited to be able to welcome in more young people into our Scouting family. The new (INSERT SECTION) Scouts will be able to get stuck into activities such as (INSERT 2-3 EXCITING ACTIVITIES) and learn skills for life.”***

Through fun, activities and adventures, Scouts offers a youth provision that is known worldwide, but the benefits aren’t just for the young people. As the opportunity for children to get involved in Scouting opens, so too does the opportunity for adults to volunteer.

**(INSERT VOLUNTEER NAME, ROLE)** said ***“I love volunteering for (INSERT GROUP) it has given me (INSERT SKILL, EXPERIENCE OR BENEFIT)”*.**

Did you know that 79% of adult volunteers in Scouting volunteer because they enjoy it and 70% feel like they have a positive impact?

As the **(INSERT SECTION)** gets ready to launch, the existing Scouts were keen to share their love of Scouting. **(INSERT NAME & SECTION)** said, ***“Being a part of (INSERT GROUP NAME) is (INSERT WORD FROM YOUNG PEOPLE) and has meant that I have been able to (INSERT ACTIVITIES UNDERTAKEN AND/OR SKILLS ACQUIRED).”***

Chief Scout, Bear Grylls passed on his advice for the soon to be **(INSERT NEW SECTION)** Scouts,***“Look forward to the great adventures yet to come. Never forget your promise and help other people. Shine bright, you’re the best.”***

For more information, or if you are interested in becoming part of this growing group, please contact **(INSERT VOLUNTEER NAME)** on **(INSERT EMAIL ADDRESS)** or visit **(INSERT WEBSITE)** to learn more.

\*\*\* ENDS \*\*\*

**About Scouts**

* Scouts, the world’s largest youth movement, was founded on 1 August 1907.
* In the UK, Scouts is supported by The Scout Association, enabling 7,000 Scout Groups across the country to provide opportunities to over 475,000 young people aged 6-25.
* There are now more than 638,000 individuals actively involved in Scouts in the UK.
* All genders, races and backgrounds are welcome at Scouts. Every week, it gives almost half a million people aged 4-25 the skills they need for school, college, university, the job interview, the important speech, the tricky challenge and the big dreams: the skills they need for life.
* Scouts helps members gain these skills by encouraging them to ask the big questions and listen with wide open minds. It helps them to take a deep breath and speak up, think on their feet, ignore the butterflies and go for it. With Scouts, young people don’t give up – they get back up and try again, often with the support of the friends they’ve made there.
* Over 200 activities are offered by Scouts around the UK, from canoeing and caving to coding and community projects, made possible by the efforts of over 163,000 adult volunteers.
* Worldwide, Scouts has over 50 million members, both male and female, and operates in nearly every country in the world.
* UK Scouts has over 250 Scout Activity Challenge badges. These require participants to achieve a level of understanding and skill realistic and appropriate to their age range.