

Microloan missions – Case studies



Grace from Kenya

Grace lives in a rural village. She wanted to start an egg-selling business but had no money to buy chickens. With a microloan of £50, she bought 5 hens. After 6 months, she had enough income to repay the loan and expand her business. She now employs her cousin and sells eggs at the local market.

Saira from Manchester

Saira loved baking but didn't have the tools to sell cakes professionally. With a £75 community microloan, she bought a mixer and small oven. Her "Sweet Saira Bakes" business now earns her weekend money, and she hopes to save for a stall at the local market. She now has enough money to give the microloan back.